



Rajgad Dnyanpeeth's

# Rajgad Institute of Management Research & Development, Pune-43

Approved by AICTE, Recognized by DTE (Govt. of Maharashtra),  
Affiliated to Savitribai Phule Pune University

## SOCIAL STARTUP COMPETITION

Academic Year – 2019-20



Name of Programme	Social Startup Competition
Day and Date	18 <sup>th</sup> Oct 2019 11am to 1pm
Venue	Classroom-I
Name of Resource Persons	Dr. Sachin Chavan, HOD, ZCOER (Jury member)
Name of Cell/Committee	Startup and Innovation Cell
Name of Coordinator	Dr. Prajakta Warale

## **Social Startup Competition (2019-20)**

### **Objective of Programme:**

India is amongst the top five countries in the world in terms of startups. US ranks number one on the list with 83,000+ startups. Startups have resulted into the emergence of new growing sector for Indian economy. Startups have been one of the major contributors leading to development of this country. The objective behind organizing this competition was

- To stimulate the social entrepreneurship thinking among students
- To stimulate spirit of idea generation to solve societal problems
- To boost the morale of students for entrepreneurship development

### **Description of Programme:**

The institute has organized Social startup Competition on 18<sup>th</sup> October 2019 from 11am to 1pm in MBA-I<sup>st</sup> year as well as II<sup>nd</sup> year students. Students were given various challenges/themes for the competition such as Smart City, Biotech Products and Services, Community Services, Green practices, Mobile applications for Smart City, products services to solve societal problems, Waste Management-Liquid/Solid/E-Waste Management etc.

Students were asked to form a team of two and one mentor faculty was assigned to each team. The time to present idea was 10 mins. Dr.Sachin Chavan, HOD, ZCOER was as invited as a jury member.

Total six teams participated in the competition. Participating teams gave startup presentation on various ideas such as disaster management-remote sensing devices, Solar cooker, smart city idea, roof top farming, liquid waste management etc. Jury member Dr. Sachin Chavan and students asked various questions during the question answer session.

### **Outcome:**

- The startup competition helped students to understand following aspects:
  - Created awareness about social startup challenges
  - Boost entrepreneurial spirit among students
  - Develop understanding of what, how much resources are required for startup
  - Understood the trends and ideas of entrepreneurship
  - Develop solution to societal problems

## Glimpses of Startup Competition



MBA-1<sup>st</sup> year students presenting Social Startup Idea



Director Dr. D. B. Bharati guiding students on Social Startup Challenges



Students and faculty present at the competition



Product-Solar Cooker as a social startup product - An idea presented by team



Product Solar Cooker-A winner team



Honorable Dr. Sachin Chavan, a Jury member and Dr. D. B. Bharati, Director, Rajgad Institute of Management Research and Development evaluating the Start Up presentations



Honorable Dr. Sachin Chavan, a Jury member giving expert comment on Start Up presentations.

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